

NEVADA NORDIC



2022-2023

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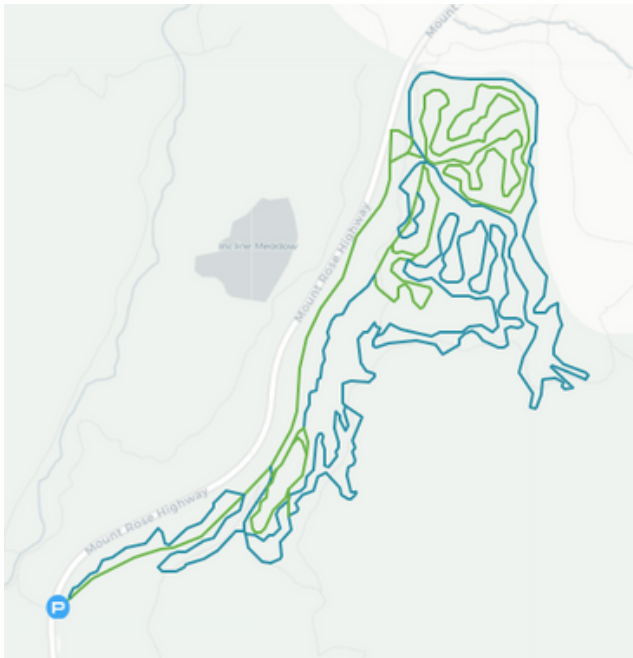
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OUR STORY



Nevada Nordic offers free community access to 19 km of pristine trails for skate skiing, classic skiing, backcountry skiing, snowshoeing, and fat biking.

The groomed trails see significant use by visitors who snowshoe up to Chickadee Ridge.

- **Beginners** find the free trails as a low-cost way to try Nordic skiing and snowshoeing.
- **Families** find that free trails allow them to spend an outdoor weekend together and still stay within their budgets.
- **Dedicated skiers** find the Mt Rose trails to be one of the few locations on the West Coast where skiing is possible from early November/December until March/April, even in drought years.

BRINGING 19 KM OF FREE
COMMUNITY-SUPPORTED WINTER
SPORT TRAILS TO YOUR BACKYARD!

- **Volunteer** run by 7 board members and 11 ambassadors
- Hire 3 paid groomers
- Operations are 100% donation based
- Yearly permits with Lake Tahoe Basin Management Unit and the Nevada Department of Transportation allow us to operate
- Our trails are **accessible to all** at **no charge**
- High elevation (~ 8500') gives us the longest season in the area

100%

DONATION BASED

HISTORY

Nevada Nordic has had 8 successful seasons bringing Nordic skiing back to Nevada!

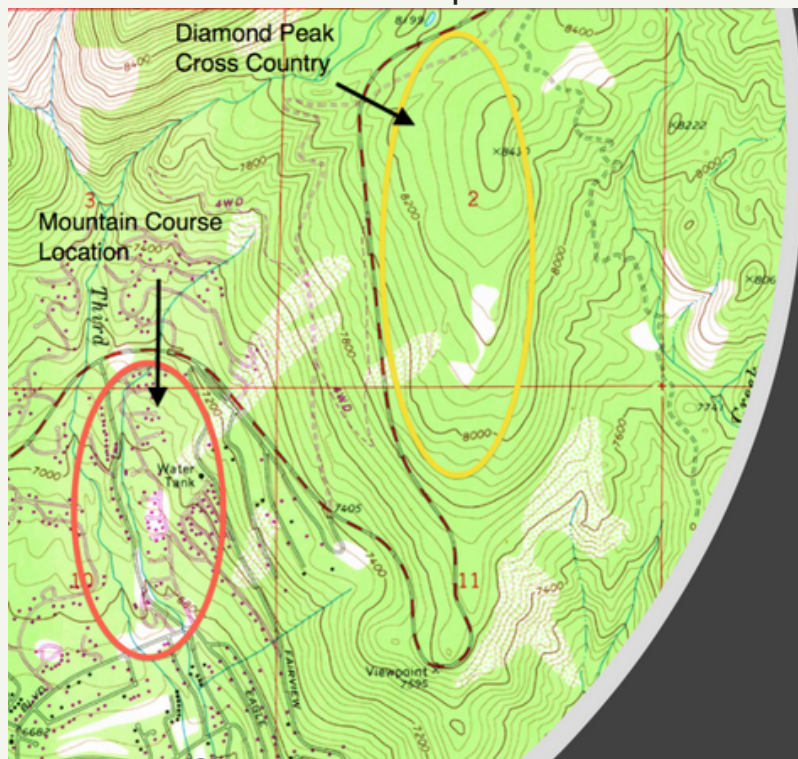
We were founded in **2015** by local Nordic enthusiasts after two local Nordic centers ceased operations 16 years prior:

Tahoe Ridge Cross Country Mountain Course

- 1977-1989
- Low elevation (6800') and Southern exposure created a short season
- Struggled to maintain snow accumulation
- Limitations on trail length due to streets, a golf course, and bridges
- Experienced clubhouse damage

Diamond Peak Cross Country, Mt Rose Highway

- 1989-1999
- High elevation (8100')
- 10 year gross revenue: \$724,523
- 46,885 skier visits
- Closed because deal with Incline Lake Corp failed



OUR 2021/22 STATS



1

NEW GROOMING EQUIPMENT PURCHASED

Our new snowcat reduced the number of maintenance issues and made our grooming more effective and efficient!

2

GROOMED 19K OF TRAILS 4 DAYS/WEEK DECEMBER-APRIL

We had the longest season of all local Nordic centers!

3

RAISED \$98,842

We raised \$98,842 last year to purchase our new grooming equipment and cover grooming operations.

4

INTRODUCED 9 TRAIL AMBASSADORS

Last year we launched our Ambassador program with 9 Nordic enthusiasts out on the trails sharing information about our organization and the trails with trail users.

5

TRAINING SITE FOR 5 LOCAL ORGANIZATIONS

Our trails served as a team training site for Lake Tahoe School, Tahoe Expedition Academy, Incline High School, Incline Middle School and the Boys and Girls Club.

6

IMPLEMENTED NEW SYSTEMS

We implemented "Nordic Pulse", an app-based Nordic trail grooming report system that allows us to bring real-time updates to our trail users. We also implemented "Network for Good" a multi use platform that streamlines the way we communicate with and ask for support from our community!

OUR 2022/23 GOALS



1

RAISE \$60,000

The cost to groom 6 days a week, pay our groomers, and maintain our equipment is \$60,000 for the season.

2

GROOM TRAILS 6 DAYS/WEEK DECEMBER-APRIL

Weather permitting, we are on track to groom 6 days a week!

3

SURVEY TRAIL USERS

436 users responded to our survey. The results told us how visitors use the trails, where trail users travel from, and what respondents identify as their highest priorities for trail improvements.

4

NEW EQUIPMENT

We acquired new Nordic combs to create tighter corduroy for our skate skiers and a new classic track setter for grooming classic tracks. There's something for everyone on the trails!

5

IMPROVE SIGNAGE

Our network of trails is getting big! Directional signage will help our users find their way around.

6

BUILD DEDICATED SNOWSHOE TRAIL

As one of the highest priority items for our survey responders, we are working to add dedicated snowshoe and backcountry trails up to Chickadee Ridge.

THE FUTURE OF NEVADA NORDIC



GOALS

DETAILS

Use acquired property for a multi-use, high altitude venue

IVGID purchased a 5 acre lot near the meadow from the Incline Lakes Corp in 2006 for the eventual development of a cross-country and multi-use venue. The 5-acres is on the north side of the highway where trail options are limited. Our goal is to add a tunnel/bridge to cross the highway or facilitate a land swap to where the trails currently are.

Create adequate and safe parking

We want to add more parking for our trail users by paving the section of Old Mt Rose Highway that fronts the IVGID 5 acres, widen the shoulder on the Mt Rose Highway, or by establishing a consignment for snow park type arrangements to fund support services, such as bathrooms and parking lot grooming.

Acquire multi-year permits

We are working with the Lake Tahoe Management Basin Unit to allow our trail system to be a permanent fixture with even more trails.

Offer lessons and community events

We want to encourage more community members to enjoy Nordic sports and help to establish a community of local Nordic enthusiasts.

701

Total unique donors

\$500,192

Total funds raised since our founding in 2015



CONTACT

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WE THANK YOU
FOR CONSIDERING
NEVADA NORDIC